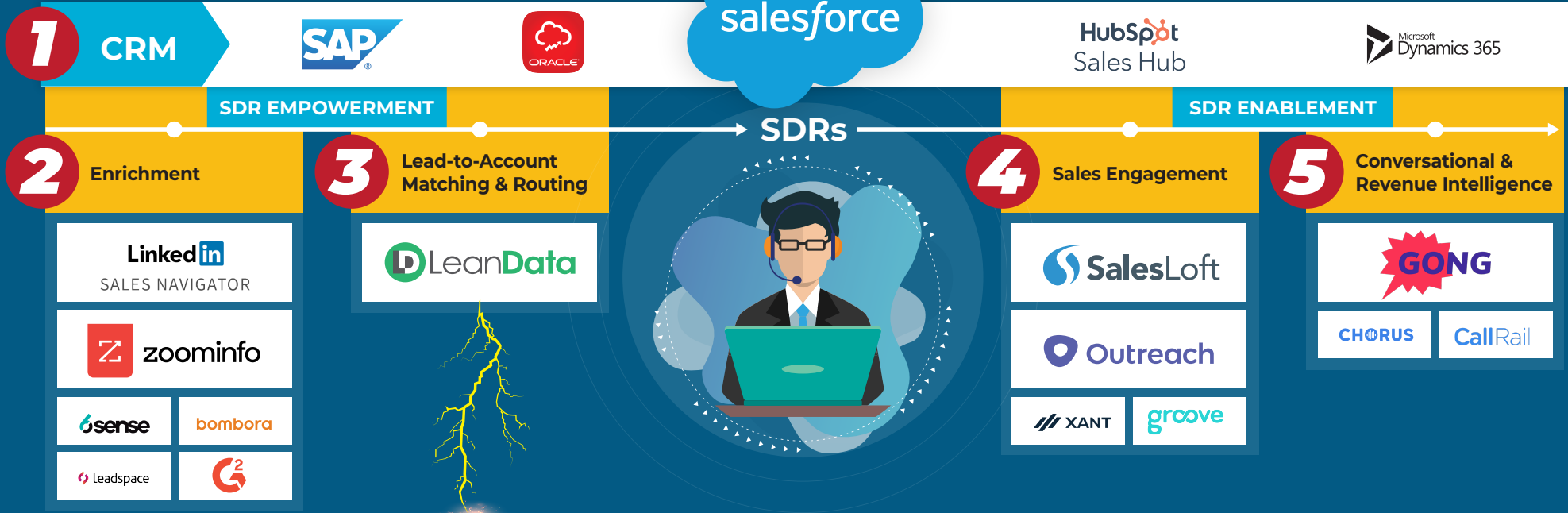




5 MUST-HAVES FOR EVERY SDR STACK



Unleash the Full Power of Your SDR Team

L2A Matching & Routing has 'crossed the chasm,' fully transitioned from being new and exploratory to being well-known and widely adopted.

Value to SDRs

- Save 15 minutes per lead by eliminating manual work
- Increase speed to lead by 2X
- Ensure fair distribution of leads across reps
- Measure SLAs of sales follow up

"In recent years, we've seen lead-to-account matching and routing solutions become integral to the tech stacks of the highest-performing sales and marketing organizations."

– Craig Rosenberg, Distinguished VP, Analyst at Gartner

Request Demo

Get Started Today: Visit LeanData.com to learn more about LeanData's go-to-market operations solutions for Matching, Routing and Engagement, or visit us on [AppExchange](#).

Why LeanData?

LeanData is the leader in Lead-to-Account Matching, Routing, and Sales - Marketing Engagement solutions. We stand at the center of your CRM, connecting data to the right people. By aligning Marketing and Sales with accurate matching, routing, and trustworthy engagement analytics, sales reps only get the leads, contacts, accounts and opportunities they need to work on, so they can close more deals and drive more revenue, faster.